



## HORSESHOE BAY RESORT.

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### **Horseshoe Bay Resort Named Best Golf Resort, Southern Region In Texas Meetings + Events 2009 Readers' Choice Best Of Awards**

Horseshoe Bay, TX - September 3, 2009 - Horseshoe Bay Resort claimed top honors last night when the results of Texas Meeting + Events 2009 Readers' Choice Best Of Awards were unveiled. The 7,000-acre Texas Hill Country property, home to three Robert Trent Jones, Sr. courses, was named Best Golf Resort in the Southern Region, edging out neighboring Barton Creek Resort & Spa and Hyatt Regency Hill Country Resort & Spa for the title.

Texas Meetings + Events second annual Readers' Choice Best Of Awards celebrate the finest meeting and event vendors in the industry and recognize excellence in categories such as catering, entertainment, conference/convention/exhibition centers, destination management organization, and more. Horseshoe Bay Resort was also nominated for the Teambuilding Facility/Organizer category.

"We are truly honored to receive this esteemed distinction from Texas Meeting + Events, and most importantly, its readers," said G. Michael Thomas, president and COO of Horseshoe Bay Resort. "Our director of golf, Glenn Lee, and director of agronomy, Ken Gorzycki, have worked tirelessly at making our courses some of the best in Texas and it delights us to know our efforts for continuously improving the resort are being recognized, on the green and beyond."

Horseshoe Bay Resort is home to three, championship Robert Trent Jones, Sr. courses: Slick Rock, Ram Rock, and Apple Rock. In addition, the resort boasts a one-of-a-kind 18-hole Bermuda grass putting course, Whitewater. For meetings the resort offers 50,000 square feet of meeting space, including a 12,000-square-foot ballroom and 40,000 square feet of outdoor areas ranging from lush golf courses to pools, a beach, and a 90-foot-long Dining Yacht, bringing the total, flexible available indoor and outdoor space to 90,000 square feet.

Those wishing to get the full Horseshoe Bay Resort golf experience can take advantage of the *Just Bring Your Swing* package, boasting unlimited tee times on all three courses, nonstop rounds on Whitewater Putting Course, and complimentary club rentals.

For reservations or more information please call 877.611.0112 or visit [www.hsbresort.com](http://www.hsbresort.com).

#### **About Horseshoe Bay Resort**

Founded in 1971 and purchased by the Jaffe Group in 1996, Horseshoe Bay Resort is Texas' original lakeside resort. Located in the exquisite Hill Country, the 7,000-acre Resort offers three, championship Robert Trent Jones, Sr. golf courses. In addition, a highly anticipated Jack Nicklaus Signature Golf Course, Summit Rock, is currently under development. Horseshoe Bay Resort also offers a made-to-scale, 18-hole par 72 Bermuda grass putting course, four swimming pools, a spa and fitness facility, a full-service marina, seven dining facilities, 16 adult tennis courts, and three USTA-sponsored kids' tennis courts. Accommodations include hotel rooms and suites (385 bedrooms) within the Horseshoe Bay Resort Marriott Hotel and adjacent Paseo villas and in addition 50 luxury lakefront condominiums available for rent at The Waters at Horseshoe Bay Resort. The resort also features a jet center with a 6,000-foot lighted runway and private charter jet service via Air Horseshoe.

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